

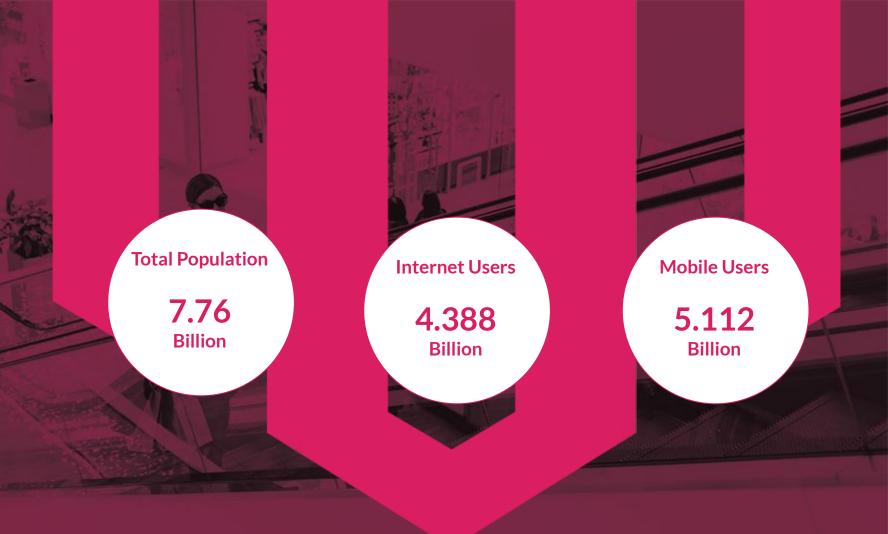
## Digital Marketing for Local Business

W W W.KINEXMEDIA.COM



## Amir Waheed Co-founder

CATERPILLAR®	SUPERSTORE	Canon	toronto <b>ZOO</b>
STAPLES <sup>®</sup>	SOUNET TRADING. S.	B L U E 🏷 L I N K	Monte Carlo Inns Spour Home Away from Home
Proudly Canadian	body blitz spa	BEN SHERMAN Original Since 1963	gapwireless.
CARGO CABBIE	CONAGRA	CELEBRATING 25 YEARS BERETTA SHARING WHAT MATTERS	



89% Consumer begin buying process from search

81% Searches happen on Google 75% of customers click on the results from page 1

# Canadians Spent on online in December 2018

\$35B

ALLAND STOCKED CONTRACTOR IN STATUTE

**Tip #1** 

### **BUILD A HIGHLY**

CONVERTIBLE
PROFESSIONAL
MOBILE RESPONSIVE

WEBSITE

**Tip #2** 

#### GET ON THE FIRST PAGE OF GOOGLE 3 TIMES FOR BEST KEYWORDS

PAID ADS
MAPS
ORGANIC LISTINGS

**Tip #3** 

#### BUILD YOUR PRESENCE ON SOCIAL MEDIA

# CREATE GREAT CONTENT BUILD FOLLOWING ENGAGE WITH CUSTOMERS

Tip #4

### RUN RETARGETING ADS

WEBSITE
SOCIAL MEDIA
YOUTUBE

HIMEST STOCKED CONTRACTOR

**Tip #5** 

#### NURTURE CUSTOMERS BY EMAIL MARKETING

EXISTING CUSTOMERS
PAST CUSTOMERS

# Questions