



KINEX MEDIA
YOUR BUSINESS GROWTH PARTNER

Digital Marketing for Local Business

WWW.KINEXMEDIA.COM



Amir Waheed *Co-founder*

CATERPILLAR[®]



Canon



STAPLES[®]



BLUE LINK



Proudly Canadian
CARR McLEAN

body blitz spa
HEALTH BY WATER


BEN SHERMAN
Original
Since 1963


gapwireless[®]

CARGO CABBIE
FREQUENTLY PROFESSIONAL AND RELIABLE MOVERS




CELEBRATING 25 YEARS
BERETTA
SHARING WHAT MATTERS



An infographic with a dark red background and a blurred image of a person wearing a cap and sunglasses. Three white circles are arranged horizontally, each containing text. The circles are connected by a large, downward-pointing arrow shape at the bottom. The text inside the circles is: 'Total Population 7.76 Billion', 'Internet Users 4.388 Billion', and 'Mobile Users 5.112 Billion'.

Total Population

7.76
Billion

Internet Users

4.388
Billion

Mobile Users

5.112
Billion

An infographic with a dark red background and a blurred image of a person wearing a cap and sunglasses. Three white circles are arranged horizontally, each containing a percentage and a statistic. The circles are connected by a large, downward-pointing arrow shape at the bottom.

89%

Consumer begin
buying process
from search

81%

Searches happen
on Google

75%

of customers
click on the
results from
page 1



**Canadians Spent on online
in December 2018**

\$35B

Tip #1

BUILD A HIGHLY

- **CONVERTIBLE**
- **PROFESSIONAL**
- **MOBILE RESPONSIVE**

WEBSITE

Tip #2

GET ON THE FIRST PAGE OF GOOGLE 3 TIMES FOR BEST KEYWORDS

- PAID ADS
- MAPS
- ORGANIC LISTINGS

Tip #3

BUILD YOUR PRESENCE ON SOCIAL MEDIA

- **CREATE GREAT CONTENT**
- **BUILD FOLLOWING**
- **ENGAGE WITH CUSTOMERS**

Tip #4

RUN RETARGETING ADS

- WEBSITE
- SOCIAL MEDIA
- YOUTUBE

Tip #5

NURTURE CUSTOMERS BY EMAIL MARKETING

- EXISTING CUSTOMERS
- PAST CUSTOMERS

A man with a beard, wearing a white shirt, is seated at a desk in an office. He is looking at two computer monitors. The left monitor displays a table of data, and the right monitor shows a line graph. The desk also has a keyboard, a mouse, and a small potted plant. The entire scene is overlaid with a red tint. The word "Questions" is written in large, white, bold letters across the center of the image.

Questions